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Common Sense Business Redefining the Way that We Operate Our Lives and Our Businesses

By Mark Zarr

Common Sense. Paperback. Condition: New. 118 pages. Dimensions: 9.2in. x 7.5in. x 0.3in. I am fed up with people making the world more complicated than it really is. Egos, me-first mentalities, and unrealistic expectations all get in the way of our success. We make things complicated because we want the attention gained from pretending to be experts. We put superficial standards on everything we do. Why? Because we thrive off of the high road mentality. Where have all these complications we added to our lives and our businesses gotten us? We have a failing economy, failing social structure, thousands of unprepared young people, and lives so hectic that we all die by the age of 65 from stress-induced heart attacks. If you ask me, I think it's time we simplify a few things. We don't need complications; we need common sense. We have justified our standards of excellence while forsaking the simple and natural rules provided by our own God-given common sense. We no longer recognize what is true and false. We only recognize what we believe to be true or false. We convince ourselves that life is hard, that business is complicated, and that only the very best and well...



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