



Start a Cookie Business Today

By -

Informationtree, United States, 2011. Paperback. Book Condition: New. 252 x 202 mm. Language: English . Brand New Book ***** Print on Demand *****.This book contains the advice and specific business instructions to help you start a cookie business from home or in a commercial kitchen. As a baker, there is nothing like sharing your talent as part of a celebration, holiday, or special event. While any bakery business includes long hours and personal sacrifice, a cookie business is a very specific niche, enabling the owner to employ strategies that can streamline production and efficiency. Start a Cookie Business Today by Paula Spencer takes you through a proven process of starting a cookie business including: Writing a Business Plan Financing Your Dream Developing a Concept and Marketing it Getting Legal Growing Your Business.and much more In each chapter we provide concrete steps for starting a cookie business as well as motivation, case-studies, and resources. Sample documents used in professional bakeries are also included with your purchase of the book to save you time and help you avoid common mistakes. *(available on our website: after purchase) We discuss trends in the industry, questions you should ask before opening your business and provide...



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